

**FOOTBALL PROGRAM BOOK
ADVERTISING GUIDELINES**

**DOVER-SHERBORN
RAIDERS**



FOOTBALL

FULL PAGE AD

SIZE: 7.5" wide x 10" deep

2 - PAGE SPREAD

SIZE: 16" wide x 10" deep

INSIDE FRONT OR INSIDE BACK COVER

SIZE: 7.5" wide x 10" deep

BACK COVER

SIZE: 7.5" wide x 10" deep

HALF PAGE AD

SIZE: 7.5" wide x 4.75" deep

QUARTER PAGE AD

SIZE: 3.5" wide x 4.75" deep

BUSINESS CARD AD

SIZE: 3.5" wide x 2" deep

WHEN CREATING AND SUBMITTING ADS:

Please create all ads to exact sizes shown.

Ads can be color or black and white.

All ads must be submitted as PDF, print ready 300 dpi files only.

Word documents, jpeg files, PowerPoint and Excel files will NOT be accepted.